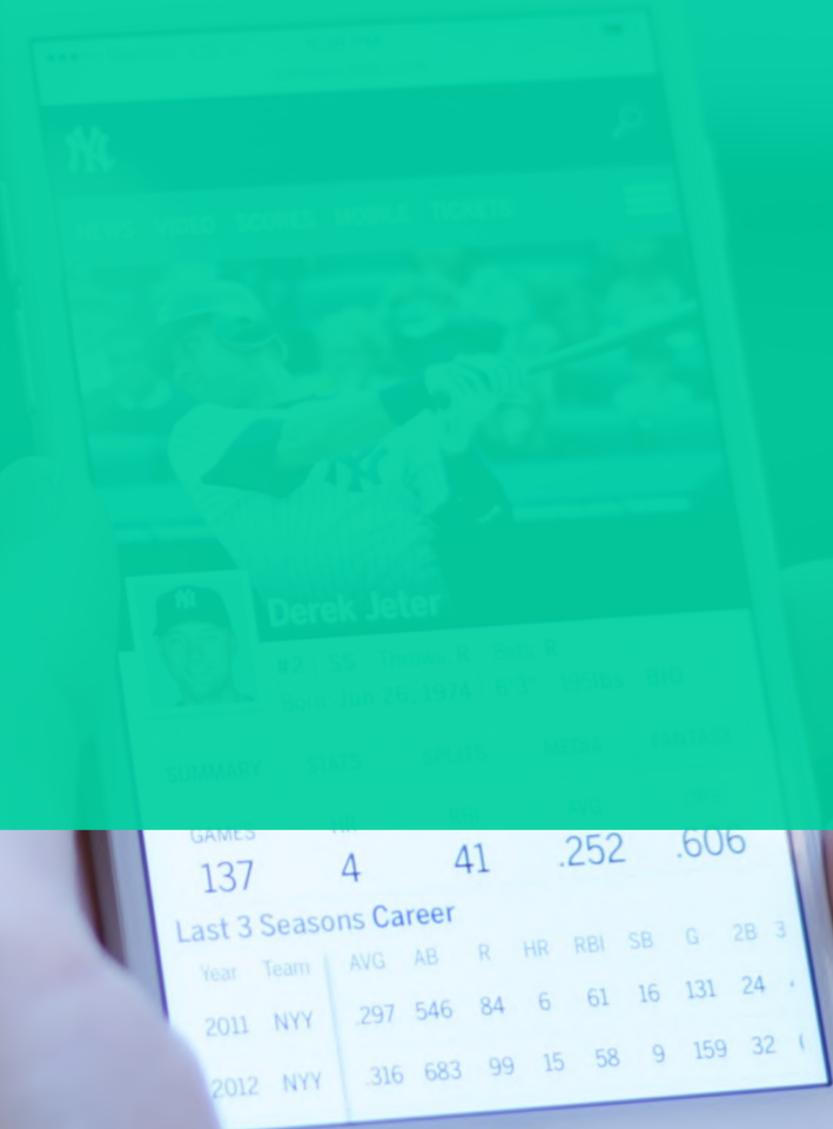


# Why DECE?



The image shows a hand holding a smartphone displaying a baseball player's stats page. The player's name is Derek Jeter. The page shows a summary of his career and a table of his last 3 seasons.

SUMMARY		GAMES		AVG		RBI		SB		
Year	Team	AVG	AB	R	HR	RBI	SB	G	2B	3
2011	NYN	.297	546	84	6	61	16	131	24	
2012	NYN	.316	683	99	15	58	9	159	32	

Who are we?

1

## DECE Software

Accelerates  
Digital  
Transformation  
with AI

Works on ECM,  
Big Data & GIS

Is a R&D  
Design  
Office

Grows with  
International  
Solution  
Partners



## Why DECE?

2

We have created a patented content management platform based on artificial intelligence and natural language processing, where knowledge management, Big Data and GIS are harvested together.

With this platform, we offer unique solutions for the most basic issues.

With these solutions, you will gain advantages over competitors and new opportunities in many different sectors.



## Target Markets

Those who have digital data are potential users for us. We are primarily targeting municipalities, public institutions, 10+ employees, SMEs, universities, construction companies, media companies and facilities.



Croatia, Ministry of Agriculture



Ankara University



Sincan Metropolitan Municipality



Kayseri Metropolitan Municipality



Aksaray Metropolitan Municipality



Ordu Metropolitan Municipality



Hacettepe University



BTHaber Newspaper



Keyhan Sworn Translation Office



Maxtel Telekom



Tepe Service



BKM Law Office



## Target Users

Top management will benefit most from our solutions.

Other units will respond more quickly to requests, and they will be able to get their jobs done such as daily reports much more easily.

Quick access to information = Fast decision = less crisis = less dependency = less risk = less loss

Mobile Field inspections = regular reporting = rapid decision = rapid intervention = precise performance measurement = less crisis = less risk = less loss



## Sample Applications

5

You will find many examples of applications in our presentation.

Our aim is to give you an idea.

We are happy to answer your questions.



## Our products - GEODI and MOBIDI

6

GEODI is a completely new generation of Enterprise Content Management / ECM application based on artificial intelligence and natural language processing. It processes and analyses structural and non-structural data (Big Data), generates map of those data automatically. It ensures team work and accelerates internal processes.

Starting from the top management, it enables everyone including stakeholders to access information and accelerate all processes.

It offers rich solution options with many optional add-ons. You can check our website for face recognition, social media monitoring, OCR and many other applications.

MOBIDI is a smart mobile app used by field teams for data collection and analysis. It ensures savings in expensive field operations such as sales, maintenance, inspections, surveys, services, constructions, facilities, security and so on and generates automatic reports of those activities.

MOBIDI solves many problems with a single platform instead of separate software for each job.



## How to work with Solution Partners?

7

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We undertake the design, production, testing, packaging, creation of marketing documents, and technical assistance contents.

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In addition, we provide our solution partners with on-site presentations and PoCs when a concrete potential has been generated by them.

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Our only expectation from our solution partners is to create opportunities in their market. Then both sides will win.



## Competitive Advantage

8

Our products are so unique that make great difference in the market and provides competitive advantage.

**This competitive advantage will open up new markets and bring new opportunities.**



**Artificial Intelligence (AI)**

**Natural Language Processing (NLP)**

**Flexible Mobile Solutions**

**Sustainability**

**Technology**

**Integration**

**Performance**

**International Users**

**Automatic GIS**

**Social Media**



## AI and NLP = Sustainability

9-1

Sustainability is one of the most important goals of our solutions. Thanks to Natural Language Processing and Artificial Intelligence, we do many jobs automatically and contribute to sustainability.

Available data and documents are processed directly, users can search from any kind of content, find immediately what they are looking for and focus on their core work.

Higher training efficiency but less training, less lost time, less crisis.



## Flexible Mobile Solutions

9-2

We solve many problems with a single and very practical mobile application for mobile teams.

We are reducing the cost of additional equipment with appropriate approaches such as BYOD (Bring Your Own Device) model.

**Runs on iOS and Android environment and functions online and offline.**



Today there are many solutions for organizations. One of the keys for a new solution is the integration capability with the existing systems. **GEODI and MOBIDI are already integrated with hundreds of different systems.**

This will provide you flexibility and speed.



## Map or GIS Capabilities

9-4

Can any activity be considered independent of the location? Cities, customers' addresses, parcels for the municipality, construction sites for the construction company and the specific areas within the sites... We automatically detect and map many spatial information, including kilometer expressions in road construction.

Map of news, map of complaints, map of documents or something else; no need to worry about the mapping. Moreover, it is independent or integrated with other GIS software.



Potential customers spend a lot of time in the decision-making process, but they want to use the system immediately after the acquisition. We are aware of this situation, so you can think of the time our solutions are ready to use between a few days and a few weeks.

**Speed is also important in the PoC phase.**

A server for GEODI and the available data is sufficient. The definition of forms or reports for mobile is as easy as the end user can even do.

**Speed = User satisfaction, Flexibility, Cost**



There is no geographic solution that processes non-structural data. This is our main patent issue and one of the most important marketing/sales arguments is the integration of non-structural data and the GIS.

The highly effective OCR will be very effective on both the quality and cost of the work, because metadata extraction is done automatically by artificial intelligence and as a result the need for operators is eliminated.

Advanced features such as **face recognition, automatic text classification** will give you confidence and flexibility.

You can view 200+ different type of files directly with the help of built-in viewers. The benefit is comfort and time saving for teams and less license costs for enterprise.



## If you develop software...

We'd like to work. You can use our products as Engine. You can add a lot of functionality to your inventory directly and very quickly through artificial intelligence and natural language processing techniques.

We are also open to different licensing models.

You can access our API and other technical documentation under **[developers.dece.com.tr](https://developers.dece.com.tr)**





We hope we attracted your attention. We look forward to welcoming you to DECE family.





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